

The logo for Genesis Powder Coating Pvt. Ltd. (GPD) is displayed in a stylized, bold, blue font with a white outline, set against a white background within a blue arrow-shaped graphic pointing to the right.

**Genesis Powder Coating Pvt. Ltd.**  
Consistent Quality & Innovative Creations

[www.genesispowder.com](http://www.genesispowder.com)

## About Genesis Powder Coating...



Genesis Powder Coating Pvt Ltd is an innovative and advance powder coating manufacturing company. GPC have installed latest machinery and fully equipped research lab. With the help of well experienced, dedicated, and hard-working professionals we are looking forward for a successful market entry in Pakistan.

**GPC** operates globally with a composed and diversified consulting background. The company provides technology services worldwide for powder coating manufacturing, thanks to team's experience, innovations, and technical background. Our global presence enabled us to produce powder coating products in Pakistan based on the latest trends and advancements in the powder coating industry.



These are the capabilities which put us a level above over our competitors. GPC is targeting further growth. We are not simply a powder coating supplier but a company with a complete technical sales support structure to provide the customers with the level of support they need from concept to achievement.



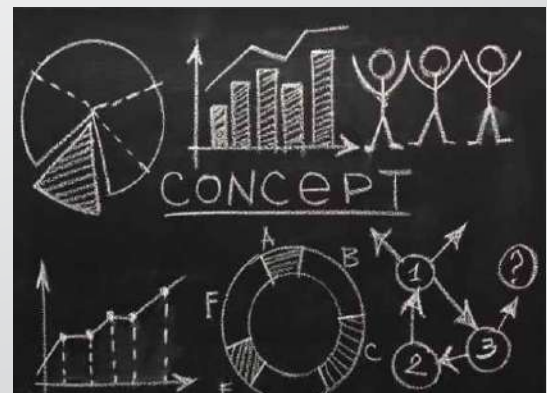


## OUR STRENGTH



At GPC we aim high quality products as a first priority for us. We ensure that all the offered products are in compliance with the high-quality industry standards and are free from any surface defects. We are targeting to be recognized as an advanced and reliable manufacturer of powder coating products with following strengths.

- 1- Consistent quality products.
- 2- Availability of full powder coating product range.
- 3- Expertise in architectural & functional coatings.
- 4- High performance powder coating solutions.
- 5- Product certifications and warranties.
- 6- Faster deliveries to meet customer's deadlines.
- 7- Customized urgent make to order products.
- 8- Team of experienced professionals.
- 9- Sizeable production capacity.
- 10- Strong technical sales support services.
- 11- Well known established international brand.



# GPC Customized Solutions



To meet customer's requirements, GPC manufacturing process is exclusively designed to offer simultaneously multiple customized colors, types, and MOQ levels. Thanks to our technology, well equipped plant, and efficient QC work procedures, we can supply customized products at competitive prices. Genesis Powder Coating can produce your desired colors, gloss levels, and texture types in the target chemistry for exterior and interior applications.



**Genesis Powder Coating** delivers high-performance powder coating products that improve quality and control economics of our customers. One of the key benefits of Genesis Powder Coatings is improved transfer efficiency with high square feet coverage and lesser powder consumption in the coating process.

We are flexible in batch sizes, colors and surface finishing types, we can supply customized colors in requested quantities on a very shorter lead time.

Our production capabilities and quality control procedures are all set for not only consistent quality products but also allow us to deliver materials on a very shorter lead time.

We have a state of art manufacturing facility in Sundar Industrial Estate, Lahore, Pakistan, with a capability to produce high quality powder coating products. Our supply chain always on toes to ensure rapid delivery of the requested powder quantities to our valuable customers.





## EPOXY POLYESTER POWDER COATING GPC - MX SERIES



### PRODUCT DESCRIPTION

#### **GENESIS Epoxy Polyester - MX Series**

Hybrid Powder Coating suitable for interior decorative & protective coating with excellent over-bake resistance; it is general purpose economical powder coating for a variety of indoor substrates.

### PRODUCT KEY FEATURES

- ✓ Suitable for Interior usage only.
- ✓ A wide range of colours, gloss levels and surface finishes are available.
- ✓ Good chemical and mechanical performance.
- ✓ Improved heat stability compared to pure epoxy powder coating.
- ✓ High humidity, corrosion, and water immersion resistance.
- ✓ Very good adhesion to the metal surface.

### APPLICATION AREAS

- Indoor metal furniture and fixtures.
- Electric items – cabinets, indoor light frames, cable trays, inverters.
- Appliances industry - washing machines & driers, ceiling fans, freezer, microwave oven, water heaters, metal toys etc.
- Automobile internal parts, toolboxes.
- General industry – shelving racks, computers, exercise equipments etc.

### PRODUCT TYPES AND PROPERTIES

PROPERTY	DESCRIPTION
<b>Chemistry</b>	Epoxy Polyester.
<b>Colours</b>	RAL & other custom-made shades.
<b>Gloss Levels</b>	MX-HG High Gloss - 95 (+/-) 5 MX-FG Full Gloss - 85 (+/-) 5 MX-SG Semi Gloss - 50 (+/-) 10 MX-SM Matt - 30 (+/-) 10 MX-DM Dead Matt - 5 (+/-) 5
<b>Patterns</b>	Smooth, Texture, Sand Texture, Antiques, metallic types.
<b>Specific gravity</b>	1.20 - 1.80 (depending upon colour & finishing).
<b>Theoretical Coverage</b>	8 – 13sq. meter/kg (as per application conditions).



## PURE POLYESTER POWDER COATING GPC - PP SERIES



### PRODUCT DESCRIPTION

**GENESIS Pure Polyester – PP Series** powder coating recommended for exterior & interior applications; it offers excellent gloss & colour retention with outstanding UV and weathering resistance.

### PRODUCT KEY FEATURES

- ✓ Suitable for exterior & interior usage.
- ✓ A wide range of colours, gloss levels and surface finishes are available.
- ✓ Exceptional outdoor durability on a variety of substrates.
- ✓ Excellent UV resistance for exterior application.
- ✓ High humidity, corrosion, and water immersion resistance.
- ✓ Good overbake resistance to yellowing.

### APPLICATION AREAS

- Indoor & outdoor metal furniture.
- Electric items – panel boards, light poles.
- Appliances industry.
- Agricultural equipments.
- Garden Furniture & Playground items.
- Automobile Accessories.
- Satellite dishes, fences, canopies, fire cabinets, gas cylinders etc.

### PRODUCT TYPES AND PROPERTIES

PROPERTY	DESCRIPTION
<b>Chemistry</b>	Pure Polyester.
<b>Colours</b>	RAL & other custom-made shades.
<b>Gloss Levels</b>	PP-HG High Gloss - 95 (+/-) 5 PP-FG Full Gloss - 85 (+/-) 5 PP-RG Reduce Gloss - 77 (+/-) 7 PP-SG Semi Gloss - 50 (+/-) 10 PP-SM Matt - 30 (+/-) 10 PP-DM Dead Matt - 5 (+/-) 5
<b>Patterns</b>	Smooth, Texture, Sand Texture, Antiques, metallic types.
<b>Specific gravity</b>	1.20 - 1.80 (depending upon colour & finishing).
<b>Theoretical Coverage</b>	8 – 13sq. meter/kg (as per application conditions).



## PURE EPOXY POWDER COATING GPC – EP SERIES



### PRODUCT DESCRIPTION

**GENESIS Pure Epoxy – EP Series** Powder Coating suitable for interior decorative and functional usage only; it has excellent chemical and mechanical properties with high adhesion to the metal substrates.

### PRODUCT KEY FEATURES

- ✓ Suitable for Interior usage only.
- ✓ A wide range of colours, gloss levels and surface finishes are available.
- ✓ Hard durable protective finishes with excellent adhesion.
- ✓ Excellent corrosion protection & chemical resistance.
- ✓ High flexibility and impact resistance.
- ✓ Wide range of curing schedules.

### APPLICATION AREAS

Indoor metal furniture and fixtures.

Electric items – cabinets, indoor light frames, cable trays, inverters.

Automobile internal parts, toolboxes, motor covers, water pumps.

Computers, exercise equipment, valves and fittings.

### POWDER PROPERTIES

PROPERTY	DESCRIPTION
<b>Chemistry</b>	Pure Epoxy.
<b>Colours</b>	RAL & other custom-made shades.
<b>Gloss Levels</b>	EP-FG Full Gloss - 85 (+/-) 5 EP-RG Reduce Gloss - 77 (+/-) 7 EP-SG Semi Gloss - 50 (+/-) 10 EP-SM Matt - 30 (+/-) 10 EP-DM Dead Matt - 5 (+/-) 5
<b>Patterns</b>	Smooth, Texture, hammer tone antiques, metallic types.
<b>Specific gravity</b>	1.20 - 1.80 (depending upon colour & finishing).
<b>Theoretical Coverage</b>	8 – 13sq. meter/kg (as per application conditions).



## POLYESTER ARCHITECTURAL COATING GPC - PA SERIES



### PRODUCT DESCRIPTION

**GENESIS Polyester Architectural - PA Series** Powder Coating is recommended for the Architectural Aluminium Industry; it offers excellent gloss & color retention with outstanding UV and weathering resistance as per International quality standards.

### PRODUCT KEY FEATURES

- ✓ Suitable for Architectural coatings.
- ✓ A wide range of exterior durable RAL & customized colours.
- ✓ Exceptional outdoor durability backed with warranty certificates up to 10 years (terms & conditions).
- ✓ Excellent UV resistance for exterior application.
- ✓ High humidity, corrosion, and water immersion resistance.
- ✓ Good overbake resistance to yellowing.
- ✓ Meet international standard performance requirement.

### APPLICATION AREAS

Architectural Aluminium Industry.  
Aluminium windows, doors, facades, curtains etc.

Electric items – panel boards, light poles, transformers etc.

Garden Furniture & Playground items, bicycle components.

Automobile Accessories.  
Fences, canopies, stadium seating and other items.

### POWDER PROPERTIES

PROPERTY	DESCRIPTION
<b>Chemistry</b>	Polyester Architectural.
<b>Colours</b>	RAL & other custom-made shades.
<b>Gloss Levels</b>	PA-FG Full Gloss - 90 (+/-) 5 PA-RG Reduce Gloss - 77 (+/-) 7 PA-SM Matt - 30 (+/-) 5 PA-DM Dead Matt - 5 (+/-) 5 PA-ST Sand Texture - 10 (+/-) 5
<b>Patterns</b>	Smooth, Sand Texture, metallic types.
<b>Specific gravity</b>	1.20 - 1.70 (depending upon colour & finishing).
<b>Theoretical Coverage</b>	9 – 13sq. meter/kg (as per application conditions).





## POLYESTER SUPERDURABLE COATING GPC - PS SERIES



### PRODUCT DESCRIPTION

**GENESIS Polyester Superdurable – PS Series** Powder Coating recommended for applications where it needs outstanding weathering performance and excellent resistance to the UV light.



### PRODUCT KEY FEATURES

- ✓ Recommended for Architectural Superdurable coating.
- ✓ Available in selected RAL colours, other colours can be available upon technical assessments.
- ✓ Offers Outstanding weathering resistance and excellent UV protection
- ✓ Exceptional outdoor durability backed with warranty certificates up to 25 years (terms & conditions).
- ✓ Meet international standard performance requirement.
- ✓ High humidity and water immersion resistance.
- ✓ Outstanding corrosion protection.

### APPLICATION AREAS

- Architectural Aluminium Industry.
- Aluminium windows, doors, facades, curtains etc.
- Electric items – panel boards, light poles in coastal areas, transformers etc.
- Garden Furniture & Playground items.
- General industry – fences, canopies, stadium seating, and other items.

### POWDER PROPERTIES

PROPERTY	DESCRIPTION
<b>Chemistry</b>	Polyester Superdurable.
<b>Colours</b>	RAL & other custom-made shades.
<b>Gloss Levels</b>	PS-FG Full Gloss - 85 (+/-) 10 PS-SG Semi-gloss - 65 (+/-) 7 PS-SM Matt - 35 (+/-) 7
<b>Patterns</b>	Smooth, Sand Texture, metallic types.
<b>Specific gravity</b>	1.20 - 1.60 (depending upon colour & finishing).
<b>Theoretical Coverage</b>	9 – 13sq. meter/kg (as per application conditions).



## ANTIMICROBIAL POWDER COATING GPC - AM SERIES



### PRODUCT DESCRIPTION

**GENESIS Antimicrobial Powder Coating - AM Series.** It is based on Silver Ion Antimicrobial technology to produce a hygienic coating system. The coatings based on this technology provide the required decorative effect as well as protection against microbial growth on the surface of coated parts.

### PRODUCT KEY FEATURES

- ✓ Suitable for both Interior & Exterior usage.
- ✓ A wide range of colours and gloss levels are available.
- ✓ Retain Antimicrobial properties over a longer period of time.
- ✓ Protect against the spreading of micro-organisms.
- ✓ Good chemical and mechanical performance.
- ✓ High humidity, corrosion, and water immersion resistance.
- ✓ Good scratch and abrasion resistance.

### APPLICATION AREAS

Medical related items: instruments trays, bed, chairs, cabinets, light fixtures.

Daily usage items: door handles, lockers, changing rooms, shopping carts.

Public transport, handrail, fitness Equipments, and playground items.

Restaurants metal furniture, food processing equipments, display cases.

### POWDER PROPERTIES

PROPERTY	DESCRIPTION
Chemistry	Indoor and outdoor applications.
Colours	RAL & other custom-made shades.
Gloss Levels	Glossy, Semi Glossy, Matt & other customized requirements.
Specific gravity	1.20 - 1.80 (depending upon colour & finishing).
Theoretical Coverage	8 - 13sq. meter/kg (as per application conditions).



## ZINC RICH EPOXY POWDER COATING GPC - ZINCOPRIM



### PRODUCT DESCRIPTION

**GENESIS ZincoPrim** is an epoxy-based zinc rich powder coating developed as a primer coat on phosphated or blast-cleaned steel objects and structures.

### PRODUCT KEY FEATURES

- ✓ ZincoPrim designed as primer to give excellent adhesion to the steel substrate as well as a good intercoat adhesion.
- ✓ Excellent corrosion protection & chemical resistance.
- ✓ High mechanical performance.
- ✓ Outstanding degassing properties, edge coverage, and flow.
- ✓ Suitable topcoat products are GENESIS MX for interior applications, and GENESIS PP, PA, and PS for exterior durable applications.

### APPLICATION AREAS

- Steel Building structures.
- Agricultural machinery.
- Steel fences, outdoor public area furniture.
- Gas Cylinders.
- Steel items such as light poles in coastal areas.

### POWDER PROPERTIES

PROPERTY	DESCRIPTION
Chemistry	Pure Epoxy.
Colour	Grey.
Gloss Levels	50 (+/-) 15
Specific gravity	3.0 +/- 0.1
Curing schedule	200 °C / 6Min & 180 °C / 10Min (metal temp.) Its advised to partially cure ZincoPrim before applying topcoat. Normally 3-5min @180C and 2-3min @ 200C metal temp. The topcoat must be applied within the same shift after application of primer to ensure optimum inter-coat adhesion.





## ULTRA LOW BAKE POWDER COATING GPC - ULB SERIES



### PRODUCT DESCRIPTION

**GENESIS UBL** is an Ultra-Low Bake Powder Coating system developed for use on MDF and other heat sensitive substrates. Advancements in the powder coating technology have enabled to coat on heat sensitive substrates at much lower temperature. The powder coating process has the advantages of being a one-step finishing system, not requiring successive coats or a longer time to dry. ULB powders are reclaimable, safe and environmental friendly compare to other alternatives such as liquid paints and varnishes.

### PRODUCT KEY FEATURES

- ✓ Suitable for Interior usage only.
- ✓ Available in a wide range of RAL and other custom-made colours.
- ✓ Available in soft sandtex pattern, fine texture, and hammer tone antiques.
- ✓ One coat powder coating systems.
- ✓ Excellent application properties, controlled particle size distribution, higher transfer efficiency, charging, and edge coverage.
- ✓ Lesser surface preparations required prior to powder coating comparing with normal paints & varnishes.
- ✓ Significant savings in energy, time and space.
- ✓ Low temperature cure permits wide range of heat sensitive substrates to be powder coated.



## FUNCTIONAL POWDER COATING GPC – FUSION BONDED EPOXY

### PRODUCT DESCRIPTION

**GENESIS POWDER COATING** offers Next Generation High Performance wide range of Fusion Bonded Epoxy coatings for Pipeline and Rebar Coating. GENESIS FBE is available in Single, Dual, and Multi-layer system to provide maximum corrosion protection for external and internal pipe coatings.

### PRODUCT KEY FEATURES

- ✓ Designed for Pipeline and Rebar coatings.
- ✓ Available for Single Layer, Dual Layer, and 3- Layer PE & PP Coating.
- ✓ Hard durable protective coating with excellent adhesion to the steel surface.
- ✓ Excellent corrosion protection & chemical resistance.
- ✓ High flexibility and impact resistance.
- ✓ Exceptional abrasion and gauge resistance.
- ✓ Fast gel highly reactive FBE for rebar coatings.
- ✓ Environmentally friendly coating.

### GENESIS FBE PORTFOLIO:

PRODUCT TYPE	PRODUCT CODE	PRODUCT DESCRIPTION
<b>External Pipe Coating</b> <i>GENESIS 9100</i>	GENESIS 9100FG GENESIS 9100SG GENESIS 9100LG	Faster Gel FBE for Shorter Diameter Pipelines Standard Gel FBE for Medium Diameter Pipelines Longer Gel FBE for Large Diameter Pipelines.
<b>High Tg FBE</b> <i>GENESIS 9200</i>	GENESIS 9200HT GENESIS 9201HT	Operating Service Temperature 120°C Operating Service Temperature 140°C
<b>Dual Layer FBE</b> <i>GENESIS 9300</i>	GENESIS 9300DL GENESIS 9301DL GENESIS 9302DL GENESIS 9303DL	Abrasion Resistant Overcoat (ARO) Anti-Slip Topcoat for Concrete Weight Coating UV Resistant Topcoat Extra Flexible Topcoat
<b>Low Application Temp FBE</b> <i>GENESIS 9400</i>	GENESIS 9400LAT	Low Application Temperature FBE 180°C to 200°C
<b>FBE for Valves &amp; Fittings</b> <i>GENESIS 9500</i>	GENESIS 9500PW	For use in contact with drinking water
<b>Internal Pipe Coating</b> <i>GENESIS 9600</i>	GENESIS 9600IC GENESIS 9601IC GENESIS 9602IC	Internal Pipe Coating Standard Type Extra flow & Chemical Resistant High Service Temp Internal Coating
<b>Rebar Coating</b> <i>GENESIS 9700</i>	GENESIS 9700RC GENESIS 9701RC	Faster Gel FBE for rebar coating Flexible FBE for wire mesh coating



## POWDER COATING PRODUCT APPLICATIONS

### APPLIANCES

#### Recommended Products

- Epoxy Polyester
- Pure Polyester

#### Key Features

- ✓ High chemical resistance.
- ✓ Good mechanical properties.
- ✓ Excellent scratch resistance.
- ✓ Good adhesion to the substrate.
- ✓ Exceptional weather resistance.
- ✓ Excellent over bake resistance.



### ARCHITECTURAL

#### Recommended Products

- Polyester Architectural
- Polyester Superdurable

#### Key Features

- ✓ Designed for architectural durable coating.
- ✓ High UV protection & color stability.
- ✓ Exceptional weather resistance.
- ✓ Excellent color and gloss retention.
- ✓ Guaranteed performance for exterior durability.
- ✓ Backed with international certifications.

### METAL FURNITURE INDOOR & OUTDOOR

#### Recommended Products

- Epoxy Polyester
- Pure Polyester
- Pure Epoxy

#### Key Features

- ✓ Excellent decorative finishes.
- ✓ Variety of gloss levels, texture & metallics.
- ✓ Excellent surface properties.
- ✓ Good Chemical & mechanical properties.
- ✓ Good impact and flexibility.





## POWDER COATING PRODUCT APPLICATIONS

### ELECTRICAL ITEMS

#### Recommended Products

- Epoxy Polyester
- Pure Polyester
- Polyester Superdurable
- Zincoprim

#### Key Features

- ✓ Variety of gloss levels and texture types.
- ✓ Good Chemical & mechanical properties.
- ✓ Guaranteed performance for exterior durability.
- ✓ Good impact and flexibility.
- ✓ High insulating & thermal properties.



### AUTOMOTIVE

#### Recommended Products

- Epoxy Polyester
- Pure Polyester
- Zincoprim

#### Key Features

- ✓ Variety of gloss levels and colors.
- ✓ Good Chemical & mechanical properties.
- ✓ Excellent scratch & abrasion resistance.
- ✓ Good impact and flexibility.
- ✓ Very good degassing properties.
- ✓ Excellent corrosion protection with ZincoPrim.

### GENERAL INDUSTRIAL

#### Recommended Products

- Epoxy Polyester
- Pure Polyester
- Pure Epoxy
- Zincoprim

#### Key Features

- ✓ Variety of gloss levels and texture types.
- ✓ High Coverage and transfer efficiency.
- ✓ Excellent scratch & abrasion resistance.
- ✓ Good UV protection & color stability.
- ✓ High insulating & thermal properties.



## The Highest Quality!

We use best quality raw materials and make use of a high-level technology in order to produce excellent quality powder coating products; which provide exceptional coverage and the most elegant finishes.



Consistent  
Quality



Excellent  
Surface



Exceptional  
Durability



Excellent Anti  
Corrosion



Wide  
Application



### Genesis Powder Coating Pvt. Ltd.

Consistent Quality & Innovative Creations

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